

Linking Your Pages Using HTML

Introduction

Whether you created Design A or Design B, these instructions provide the basic steps for linking pages together using HTML.

The Steps for Linking Pages in HTML

Linking Text --

1. Whether you are linking text or images using HTML, the same Anchor tag is used.
2. `` text that is being linked
``
3. Here is an explanation of the attributes
 - a. **A** Stands for *Anchor* tag.
 - b. **HREF** Stands for *Hypertext Reference*. What you type as the value of the attribute is the name of the file you are linking to
 - c. **Title** The title attribute only works in Internet Explorer, but it serves the same purpose as an ALT (alternate text) attribute for an image. The Title tag displays a yellow message box that displays when you roll your mouse over the link in Internet Explorer, providing additional information for the site guest to determine whether or not they want to click on the link. Title tags are also advantageous with several search engines. Within this input box, type a description of what the person would find if they clicked on the link.
 - d. **Target** Used for redirecting links to open within different windows. Also used for sites created in Frames, which also redirects the link to open within a different window (area of the monitor).

Linking Images

1. Linking images is the same as linking text, with the following exception: instead of the **Title** attribute, the **Alt** attribute is used for images. The **Alt** attribute stands for: *Alternate Text* and is a description of the image. This is a very valuable thing to include with each image on your site - three reasons:
 - a. Reason #1 - Including ALT tags helps you with search engine placement
 - b. Reason #2 - Many individuals who are blind or have other serious sight problems, rely on electronic reader devices to read the content of web pages to them. Within the ALT attributes, most electronic reader devices will skip image tags when ALT

attributes are omitted, resulting in the site guest having no idea the picture was even there, let alone what it is of.

- c. Reason #3 - Sometimes people turn the visibility of images Off within their web browsers so they don't have to wait for them to load. When and if this happens, they could still see an ALT attribute there in place of any non-viewable image.

Link All Pages Together

Link all pages together within your site using the above techniques.